

# PLAN your 2009 ADVERTISING WITH **GlassOnWeb** NOW



## THE MOST POWERFUL MARKETING TOOL TO BOOST YOUR BRAND AWARENESS

## Our proposal for 2009

### LOGO + EXTENDED PROFILE

A space completely dedicated to the company will be placed in prime positions in multiple categories:

- the presentation page
- online catalogue
- information request form
- news archive
- page with contact information
- free updating

### TOWER BANNER

A 160x600 px banner will be permanently placed in both our directory and glass manual.

Visible on the right bar, it will always be present (not rotating) in a selected category. The Tower Banner is among our most effective tools, as it is quite large and ensures maximum visibility. The GlassOnWeb.com directory is the premier place to advertise a company, as it is the go-to reference for glass professionals to search for products and companies.



### NEWS BANNER

A 160X120 px banner will be permanently placed on the right side of the news section

Visible on the right bar, it will always be present on the main page of the news section ([www.glassonweb.com/news](http://www.glassonweb.com/news)) and inside each daily news article.

### 3 PROMOTIONAL ARTICLES

The introduction will be visible on the GlassOnWeb.com home page for two weeks. The entire article will remain in our article section under Companies (<http://www.glassonweb.com/articles/archive/Companies>).

3000,00 €

- 35%

1.950,00 €

BRANDING, QUALIFIED CONTACTS, AND SALES INCREASES ARE THE BENEFITS OF ADVERTISING ON **GlassonWeb** ... BY SPENDING 10 TIMES LESS THAN PRINT MEDIA AND 100 TIMES LESS THAN FAIR EXHIBITS!